PROJECT

„Fighting together against prejudices and stereotypes – TCN’s employment and entrepreneurship“, financed under a grant agreement 812108-27/27.05.2019

Stakeholder Informational Meeting

City of Burgas

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“ASYLUM, MIGRATION AND INTEGRATION”
FUND 2014-2020

PRESENTATION OF THE PROJECT

- ***Beneficiary:***
Projecta Foundation

- ***Implementation period:***
27.05.2019 to 27.11.2021
(30 months)

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“ASYLUM, MIGRATION AND INTEGRATION”
FUND 2014-2020

PRESENTATION OF THE PROJECT

Total value of the project:

218 713.88 BGN,

*of which **147 631.90** **BGN** European funding,*

***49 210.61 BGN** national co-financing*

and

***21 871.37 BGN** own co-financing*

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MAIN PROJECT OBJECTIVE

Integration of third-country nationals (TCN’s) legally resident in Bulgaria and TCNs’ in the procedure for granting international protection in Bulgaria, incl. persons searching international protection (PSIP) / persons, received international protection (PRIP), by implementing multi-component integration measures, compiling different approaches and targeting maximum reach, efficiency and sustainability of the integration process, related to the way of life in Bulgarian society and discovering the opportunities and potential of the TCN’s for the realization of personal employment and entrepreneurship projects.

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SPECIFIC PROJECT OBJECTIVES

Specific objective 1:

to be carried out an early assessment of the specific skills, interests and potential for the development of personal employment projects, incl. entrepreneurial, of newly arrived third-country nationals to identify the opportunities / scenarios for inclusion in the labour market.

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SPECIFIC PROJECT OBJECTIVES

Specific objective 2:

to orient and direct the newly arrived third country nationals by skills and interests to participate in various thematic-oriented seminars for the acquisition of new skills and knowledge.

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SPECIFIC PROJECT OBJECTIVES

Specific objective 3:

to provide administrative and legal advice on promoting entrepreneurship among newly arrived third-country nationals.

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SPECIFIC PROJECT OBJECTIVES

Specific objective 4:

to foster exchanges with the host society (HS) through joint cultural initiatives consisting in organizing a joint cultural festival.

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SPECIFIC PROJECT OBJECTIVES

Specific objective 5:

to conduct a national campaign to raise awareness of the host society about the benefits to it from the integration of third-country nationals, in the fight against prejudices and stereotypes of the host country regarding third-country nationals.

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SPECIFIC PROJECT OBJECTIVES

Specific objective 6:

to measure the impact and change in the perceptions of the viewers and to take into account the results of the fight against prejudice and stereotypes.

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SPECIFIC PROJECT OBJECTIVES

Specific objective 7:

to provide information and publicity of the project in accordance with art. 2 of Delegated Regulation (EU) 1048/2014 and Commission Implementing Regulation (EU) 1049/2014.

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PROJECT ACTIVITIES

Activity 1 –

„Activities, related to project organization and management“.

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PROJECT ACTIVITIES

Activity 2 –

„Early evaluation of specific skills, interests and potential for development of personal employment projects, incl. entrepreneurial, of a newly arrived third-country nationals with a view to identifying opportunities / scenarios for inclusion in the labour market”.

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PROJECT ACTIVITIES

Activity 3 –

„Orientation and targeting of newly arrived TCN’s on skills and interests to engage in various thematic-oriented seminars to acquire new skills and knowledge, applicable to promoting entrepreneurship, with an emphasis on female entrepreneurship among the target group“.

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PROJECT ACTIVITIES

Activity 4 –

„Administrative and legal advice on promoting entrepreneurship, incl. women's entrepreneurship among newly arrived third-country nationals“.

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PROJECT ACTIVITIES

Activity 5 –

„Promoting exchanges with the host society through joint cultural initiatives“.

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PROJECT ACTIVITIES

Activity 6 –

„Fighting against prejudices and stereotypes of the host society regarding the representatives of the target group“.

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PROJECT ACTIVITIES

Activity 7 –

„Measuring the impact and change in the perceptions of the viewership and taking into account the results achieved in the fight against prejudices and stereotypes of the host society regarding the representatives of the target group“.

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PROJECT ACTIVITIES

Activity 8 –
„ Information and publicity activities of the project“.

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MAIN EXPECTED RESULTS OF THE PROJECT IMPLEMENTATION

1. Elaborated „Card of skills, interests and potential for their development“;
2. A minimum of 20 individual assessments of newly arrived TCN’s on specific skills, interests and potential for developing personal employment projects;
3. Summary report prepared of the individual assessments of newly arrived TCN’s;

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MAIN EXPECTED RESULTS OF THE PROJECT IMPLEMENTATION

4. Appointed person to take the position on the project: Expert “Manager of TCN’s case“;

5. A minimum of 20 representatives of the target group targeted at a thematically oriented seminar or seminars relevant to them;

6. A minimum of 90 representatives of the target group have undergone thematic seminars for acquiring new knowledge and skills;

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MAIN EXPECTED RESULTS OF THE PROJECT IMPLEMENTATION

7. Minimum 200 consultations provided to newly arrived TCN’s, incl. provided in 2 groups of consultations: administrative consultations and legal consultations within the Burgas District;

8. Seven conducted thematic practical seminars;

9. A minimum of 70 representatives of the target group have undergone thematic practical seminars to acquire specific new knowledge and skills;

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MAIN EXPECTED RESULTS OF THE PROJECT IMPLEMENTATION

10. A joint cultural festival held on the territory of Pomorie municipality;

11. Eight identified good examples of successfully integrated and included in the labour market TCN’s incl. successfully implemented personal employment projects, incl. entrepreneurial of newly arrived TCN’s;

12.Three ad clips created;

13. One movie created;

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MAIN EXPECTED RESULTS OF THE PROJECT IMPLEMENTATION

14. Broadcasting advertising videos and a movie;

15. Prepared report from conducted neuro-marketing study among 10 individuals to determine the impact of audio-visual stimuli of the produced 3 ad clips and 1 movie;

16. Three times study of the prejudices and stereotypes of the host society of Bulgaria regarding the representatives of the target group;

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MAIN EXPECTED RESULTS OF THE PROJECT IMPLEMENTATION

17. Two comparative analyses prepared, respectively: a comparative analysis of the baseline results reported at the beginning of the project against the results achieved in the middle of the project and comparative analysis of the baseline results reported at the beginning of the project against those achieved at the end of the project;

18. Two stakeholder informational meetings held in the city of Burgas;

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MAIN EXPECTED RESULTS OF THE PROJECT IMPLEMENTATION

19. Created web page dedicated to the project;

20. Disseminated 1 000 pcs. leaflets with information about the project and its activities.

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“ASYLUM, MIGRATION AND INTEGRATION” FUND 2014-2020



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